

BUSINESS COMMUNICATIONS CENTER

Powered by: DocOrigin®



NOW, ANY DEPARTMENT CAN TURN TRANSACTIONAL DOCUMENTS INTO MARKETING MATERIALS WITHOUT NEEDING HELP FROM I.T.

Business Communications Center® (BCC) powered by DocOrigin® is a robust web application that allows Marketing, HR, and Legal departments to create campaign messaging and manage legal T&Cs without engaging IT for ongoing projects. The design of transactional documents for custom marketing and messaging is now controlled by business stakeholders. Because of DocOrigin's Integration Without Modification® technology, BCC works with any line of business application and current or legacy ERP, SAP, EMR, and CRM systems.

INCORPORATE ADS AND MESSAGING INTO ANY TRANSACTIONAL DOCUMENT.

The statistics are indisputable: billing, financial, and other transactional statements get attention. One recent study by research firm InfoTrends found that 90% of recipients open and read transactional documents. Purchase orders, invoices, packing slips, and monthly statements are perfect examples of documents customers touch every day. These documents provide an excellent opportunity to deliver relevant marketing ads or messages.

1. Fixed White Space
2. Dynamic QR Code
3. Creative White Space
4. Lost White Space

Invoice

KONICA MINOLTA

Invoice Number: 91343435
Invoice Date: 10/19/2018
Payment Terms: NET 30 DAYS
Page: 1 of 1

Qty	Material Nbr	Description	Unit	Wt	Net Price	Amount
1	SRV-TRV 100H	Service Call - 100H Distance	EA		150.00	\$150.00
1	RS427000136466	Konica Minolta AU-205H HID Multi Card Reader	EA	0.35	127.48	\$127.48
1	PRW829	B0W Card Stock White Letter Size	CASE	14.50	22.00	\$319.00
2	CLN67346	Konica Minolta Certified Glass Surface Cleaner	CTN	0.10	5.00	\$10.00
2	CLN6873	Konica Minolta Certified Compressed Air	EA	0.10	2.50	\$5.00
10	CLN6576	Konica Minolta Certified Soft Brush	EA	0.10	1.00	\$10.00
Total Payment Due: 11/18/2018						\$591.42
Subtotal:						\$345.48
State Tax:						\$20.74
Freight:						\$25.00
Total:						\$591.42

KONICA MINOLTA WINS PACESETTER AWARD
FIRST-EVER PACESETTER AWARD GRANTED IN THE LEGAL VERTICAL

LEGAL

Office Services | Business Technologies business
MFPs (Multi-Functional peripherials) / Laser printers / Filing devices / Software and peripheral devices / Cloud services / Optimized Print Services

Are your messages getting through?
Put Your Ads Where Customers Can See Them, in Transactional Documents

CONTROLLED ACCESS TO DYNAMIC WHITE SPACE MANAGEMENT (DWSM)

BCC provides controlled access to protect the integrity of the form template. Developers define "Target Areas" for inserting images, barcodes, rich text messaging. Now, IT can hand off production-ready forms to business units to create the campaigns and regulatory messaging needed within any customer communications. Media-driven departments can preview their work in seconds and schedule the effective dates for the messaging.

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BCC SIMPLIFIES DOCUMENT ACCESS FOR MARKETING AND LEGAL TEAMS, ENSURING COMPLIANCE AND FREEING IT TO FOCUS ON FORM TEMPLATES.

Marketing teams adapt their promotional campaigns to align with industry trends, seasonal changes, new product launches, and forthcoming events, moving away from impersonal, costly, mass-produced form letters and marketing materials. In this evolving landscape, BCC offers a substantial advantage by diminishing the burden on the IT team. Non-IT departments can now run campaigns and improve messaging through ERP, SAP, EMR, and CRM systems independently of IT, rendering old, mass-delivered documents obsolete."

GIVE THE RIGHT USERS THE RIGHT PERMISSIONS TO THE RIGHT FORMS

BCC provides two levels of security through User Groups and Departments. User Groups range from a Reviewer who is limited to only previewing BCC Definitions and Sample Output, whereas a BCC Administrator has full access, including creating BCC Definitions, Users, Departments, and Server Configurations. Departments provide a method for limiting user access to specific departments, so users only see documents relevant to them.

BCC REDUCES COSTS, AND PROVIDES RAPID CAMPAIGN CREATION, ASSEMBLY, AND DELIVERY OF HIGH-IMPACT DOCUMENTS

Competitive enterprises must deliver value-added, engaging correspondence while keeping one eye on costs and the other on revenue opportunities. BCC is not just for marketing teams. Other departments, such as Human Resources, Product Management, and Sales, need to communicate with employees, partners, and stakeholders too. Legal and compliance teams need an easy way to keep T&Cs, regulatory information, and product safety messaging current in all documents. BCC reduces costs while expediting campaign creation. Assemble and deliver high-impact documents efficiently and securely while improving customer communications management using the documents and forms already produced by your business software.

CONTACT US TODAY TO SET UP A FREE DEMONSTRATION

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